

HEIDI PIERCE WALLCOVERING

for

BRADLEY HUGHES

Wallpaper Installation Guidelines

HEIDI PIERCE WALLCOVERING: PLASTER is painted, plastered, and waxed by hand. Due to the nature of hand manufacturing, variations can occur from panel to panel. These variations in color and texture are common attributes of hand finished wallpaper. Carefully inspect each panel before cutting. **Cut wallpaper cannot be returned.**

This information is intended as a guideline only. Installer has final responsibility for proper installation. Heidi Pierce Wallcovering and Bradley Hughes assume no responsibility for installation of material or cost of labor. Please call Bradley Hughes at (404) 814-9595 for questions.

Wall Preparation

A professional and experienced paperhanger must determine the preparation work necessary for installation of the wallcovering.

The following are general rules suggested to achieve a smooth, stable, and slightly porous wall surface:

- Apply a good quality water based latex primer or flat paint to promote adhesion of the wallpaper. It is strongly recommended that primer/paint be tinted to match the base color of the purchased wallcovering.
- When installing non-patterned wallcovering, use discretion when matching panels. Rotate panels as necessary for best match. Perfect seams and shading cannot be guaranteed.

Trimming

- Heidi Pierce Wallcovering must be trimmed.
- **Measure 3 inches from each side of paper. Do not use plaster edge as strait line or measuring point.**
- Dry trimming is suggested.
- Trim edges with a very sharp razor blade to true.

Pasting and Hanging

Heidi Pierce Wallcovering recommends the use of a high quality premixed clear adhesive (**heavy duty clear**). Make sure consistency is optimal for smooth and even coating.

- Apply an even layer of adhesive to the back of the paper.
- Book for approximately 5 minutes without creasing the sheet. (Do a small test strip to determine proper and exact relaxing time)
- Apply a thin layer of adhesive to the walls.
- Adhere paper to the wall.
- Ensure all bubbles are smoothed out prior to leaving installation. Any bubbles left upon completion will be permanent.

Note: Do not over-wet the papers. Too little soak time can result in expansion on the wall (large bubbles), and too much soak time can result in poor wet strength (tearing).

Most hand painted surfaces are water-sensitive. A minimum amount of moisture should be used when removing excess adhesive.

For seam rolling, an unfinished wooden or rubber seam roller is recommended to avoid potential burnishing of the seams.

A small container of plaster and wax are included in the shipped order to be used for touchups between seams and around corners. A small artist's brush is recommended for application.

Additional Hanging Guidelines for Plaster Damask Wallcovering

- Wallcovering arrives in rolls of 10' 1 x 42" w; however, usable and finished wallcovering measures 10' 1 x 36" w.
- Trim 3" on each side of paper edge. Do not use the plaster strait line.
- Match the center medallion at left and right center of sheet; see drawing below. All wallcovering is hand plastered and therefore, slight variation in matching may occur.

